



RichBrands

Impacts. Abundance. On Purpose.

Speaker Rich Kozak engages audiences with straight talk they can trust to define & language their Brands with clarity that makes Brands come alive & attract. People worldwide discover magnetic clarity for their Brands with the **IMPACT DRIVEN BRANDING** Process accelerating their significant impacts on people, and the world.

Rich Kozak provides powerful, heart-connecting vision for successful entrepreneurs determined to impact people's lives at a higher level. His passionate, **IMPACT DRIVEN** speaking magnetically attracts entrepreneurs worldwide. Through his insightful *Rich Strategy Nuggets*, people benefit from 46 years of deep experience in defining Brands and launching them. As a speaker, author, Branding coach & mentor, Rich empowers entrepreneurs' Brands to uniquely "Come Alive," attract and grow. Through Rich's unique straight talk, entrepreneurs experience an "Aha moment" seeing how Branding is a step-by-step process. It is, for this reason, Rich wrote the book,

IMPACT DRIVEN BRANDING: 7 STEPS to Ensure YOUR Brand Impacts People's Lives, and the World

The book's promise?: Get CLARITY for the impacts you will make and STEPS for the Brand YOU will become!

Give Your Audience a Rich Kozak Experience:

Speaker Uplifting Individuals to Make Impacts on People's Lives, and The World;

2x #1 Amazon International Best-Selling Author of,

VISIBILITY: Success Stories from Elite Leaders

Making an Impact from the Stage.

Cracking The Rich Code

(with Jim Britt & Kevin Harrington endorsed by Tony Robbins),

IMPACT: Where Passion and Purpose Makes a Difference.

ELEVATE: Raise Your Life and Business to a Higher Level;

Coach to Successful Entrepreneurs Determined to Go Higher.

Signature Speeches:

Your Brand has Two Choices: Fall Flat or Come Alive and Attract. Learn the Secrets;

Getting Credit for What Makes You Unique and Outstanding;

The 7 STEPS to Ensure Your Brand Impacts People's Lives, and the World;

When Does Branding Become God's Work?

“

SPEAKER ENDORSEMENTS:

*"Hearing Rich Kozak speak regularly about getting crystal clarity for my Brand was life-changing. The **IMPACT DRIVEN BRANDING** Process enabled me to now serve people at a much higher level. Rich connected with my heart and opened my eyes to what I really needed to know to grow with velocity."*

Frank Lehane - Author, Financial Planning Coach

"As a powerful speaker Rich Kozak planted a seed of encouragement deep within me -- connecting My Business and My Faith. Voila! It all makes sense now!"

Stephanie King-Mattingly - Author, Speaker, Media Producer, Narrator

*"A good friend referred me to Rich at **RichBrands** to guide me through writing and publishing a book. With patient steps and the **IMPACT DRIVEN BRANDING** Process, we clearly defined and languaged a Brand that is truly me and powerfully impact-driven."*

Marilyn Love - Author

”

RichBrands

Impacts. Abundance. On Purpose.

MEDIA GUEST ONE SHEET

RICH KOZAK

*Riveting Speaker, Brand Architect & Strategist,
2x Amazon #1 International Best Selling Author,
Media Host of **THE IMPACT BRAND DOCTOR™** Podcast,
Giving Experienced Entrepreneurs Clarity,
Alignment & The Path to Purpose.*

Rich Kozak is an outstanding media guest -- the most present, heart-connecting, clear-speaking, deep-listening, experienced, worldly, and caring Branding Expert you will ever meet. And it's not about Branding.

It's about how we choose to use our unique gifts to impact others and the world we touch.

Yes, Rich speaks with perspective and high intuition about every aspect of what makes Brands and marketing come alive or fall flat. However, his understanding and ability go way deeper as he clearly speaks with value to your audience.

Rich envisions possibilities in individuals and their lives. He prioritizes what's important in the relationships entrepreneurs & Brands create. He connects business journeys and faith journeys, on purpose.

A certified Global Branding Consultant with decades of experience defining and languaging brands and launching them, Rich has worked alongside partners worldwide impacting hundreds of industries.

Rich now shares his gifts caringly focusing on successful individuals who feel stuck at a "locked gate" to the next level of their Brand. Rich knows that entrepreneurs ready to take their business, and their life, to the next level of



Rich Kozak, CEO of **RichBrands & IMPACT DRIVEN Publishing** Shares Wisdom About Every Step of Creating & Guiding Brands and of Elevating Entrepreneurs to a Higher Level, On Purpose. Rich Delivers an Exciting, Focused Energy in Straight Talk You Can Trust.

impacts, often struggle with "branding" and "getting it right." Today, well-defined Brands are also guided through planning, writing, and publishing books on **IMPACT DRIVEN Publishing**.

AS SEEN ON:



Rich Kozak, author of, **IMPACT DRIVEN BRANDING: 7 Steps to Ensure YOUR Brand Impacts People's Lives, and the World**, is qualified and prepared to be interviewed as an expert, to add his voice on a panel, or to offer expert guidance on these **INTERVIEW TOPICS**, and more:

- What Is "Branding", Really, And Why YOU Care?
- How Can **7 STEPS** Ensure Your Impacts and **Abundance**, On Purpose?
- Someone PLEASE Create **CLARITY** About MY Branding, Positioning, Messaging & Marketing!!!
- What Happens to Your Business, and Your Life, When Your Branding Reflects the Authentic YOU?
- How Visioning Connects Your Brand, Your Life, and Your Purpose



"The work of **RichBrands** is masterful. I have seen my Desired Brand come alive and expand worldwide. Everything we say and do is aligned with the Impacts we want to make. The **IMPACT DRIVEN BRANDING** Process is invaluable for guiding our Brand."

Mary O'Dwyer
THE BREATH OF NEW LIFE: Relief Today,
Transformation Forever

"Our brand development work with **RichBrands** guided how our Brand speaks with clarity at a much higher level. Our ideal clients receive clear messaging about the Brand's value to them. We now get credit for what makes us outstanding and unique. Thanks to Rich's uplifting vision, and especially his word-wise creativity, we've learned to be the champion of our own Brand."

Andrew Crawford
COMPLIANCE SPECIALISTS: Protecting You to Grow